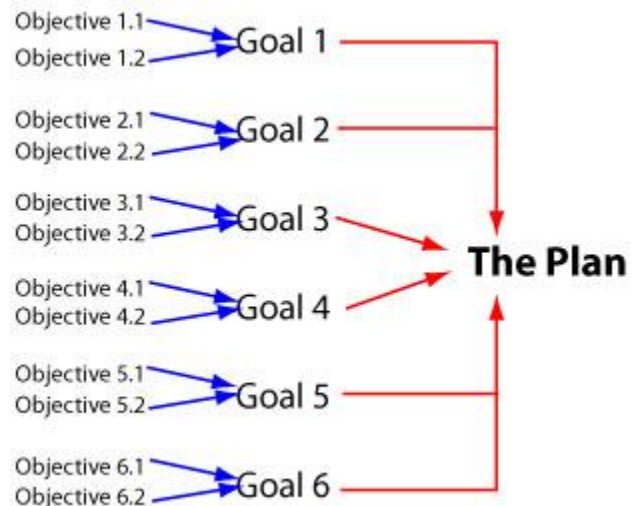


What Are Strategic Planning Goals?

Our current Mission, Vision, and Values provide the information needed to set *goals* for the 2015 – 2018 Integrated Strategic Plan.

The goals we define as part of our strategic plan should describe what Moreno Valley College, as a whole, needs to achieve to be successful over the life of the strategic plan (2015 – 2018). These goals should be important, apply to the entire college, and link clearly to college success.

The goals should be measurable -- specific enough so that it's possible to determine whether we are progressing satisfactorily towards the achievement of the goals, and/or so we can examine whether they have been achieved. The goals should be plotted on a timeline and individual groups or people should be identified as lead.



Planning Definitions

- **GOAL:** What we want to achieve
 - **OBJECTIVE:** How we will we know if we succeeded — Measurable
 - **STRATEGY:** How we'll achieve the goal
 - **ACTIONS:** Specific steps we'll take that support each strategy — The who, what and when
-

Everyday Life Example STRATEGIC PLANNING

- **GOAL:** I want to improve my health
- **OBJECTIVE:** Lose 10 pounds by June 1, 2015
- **STRATEGIES:**
 - Begin an exercise program
 - Change eating habits
 - Track my weight
 - Keep a daily food journal
 - Stay hydrated
 - Monthly assessment of progress
- **ACTIONS:**
 - Join a gym and workout 3x/week
 - Eat vegetables at each meal
 - Stop drinking soda pop
 - weigh myself weekly on Friday morning
 - evaluate my daily calorie intake using my daily journal
 - Track my daily H2O intake, to ensure a minimum of 100 ounces
 - Adjust diet, exercise routine and water intake based upon data from the monthly assessment

College Strategic Planning Example:

- **GOAL: *STUDENT SUCCESS* – Increase student learning and achievement.**
- **OBJECTIVE 1:** More students will complete college level/degree applicable math or English courses within the first three semesters of enrollment.
- **STRATEGIES:**
 - Increase Acceleration and fast-track Courses in Math and English
 - Offer peer to peer support services
 - Determine our baseline for how many students are enrolling in English and math within their first three semesters and completing.
 - Annual evaluation of college level/degree applicable math and English course completion
 - Utilize measures that are already in place at the college and state level to assess progress.
- **ACTIONS:**
 - Discipline faculty will meet to determine the feasibility of implementing accelerated courses in math and English
 - Offer professional development and recruitment of trained faculty to instruct in the accelerated math and English courses.(Acceleration Academy/Bootcamps)
 - Offer Summer Bridge Program for incoming first-year students
 - Offer Supplemental Instruction in pre-collegiate Math and English Courses
 - Make adjustments to course offering and faculty development based on the annual evaluation
 - Utilize current assessment measurements such as Scorecard, Institutional Set Standards, equity measures and others.
- **OBJECTIVE 2:** Increase the number of students completing degrees and certificates.
- **OBJECTIVE 3:** Increase academic success of students transferring to four-year institutions.