

Mighty Goals Meeting, Sept 5, 2014 and September 11, 2014

Discussion took place regarding what our group hopes to accomplish. We noted that many of the strategies and assessments to measure attainment of goals were “home grown” types of metrics that are not routinely implemented to gather information. Almost all have not been implemented, so there has been no data collected nor analyzed. The group would prefer to have a model for measuring goals that is simple and that can be linked to data from Institution-Set Standards, reports that are routinely submitted to the Chancellor’s Office, other data that the college collects on student success, and program reviews from Instructional, Student Services, and Business Services areas. The group would prefer to have a “dashboard” approach for measuring our goal attainment so that these measurements are very visible and it’s easily determined if they have been attained.

The group also agreed that our goals should be aligned to our Institutional Learning Outcomes. The group decided to evaluate goals with an eye toward suggesting improvements, rather than to simply evaluating and then coming back later to suggest improvements.

Goal 1: Academic Programs

Strengthen and expand Moreno Valley College academic programs to increase student success.

The group thought that the goal should not contain the word “expand”. There are times in the college’s life cycle that the college may contract rather than expand. The group would recommend revising the goal to “Strengthen and improve MVC academic programs to increase student success”.

Strategies, Measurement, Assessment, Outcome:

The group preferred the word “Objective” to “Strategy”

1. This measurement has not occurred, nor does the group feel that it would provide valuable information on attaining the goal – recommend removing.
2. “Track course and program completion” is a valid measure, but remove “to determine if scheduling impedes student success”. The latter statement is one way of trying to determine what is wrong if course and program completion rates are not meeting standards or goals, but it is only one method and should be removed from the strategies. Would recommend looking at certification test results for programs such as Physician Assistant, Dental Hygiene, etc. as another measurement of this goal.
3. Would prefer to use Basic Skills Course and Cohort completion rates as a measure for attainment of this goal
4. Did not feel that increasing online course offerings and services alone would help in attaining this goal. Preferred a metric where the difference between online and other instruction in terms of success rates and retention rates were examined. If online is significantly lower, would recommend a goal of decreasing the difference in these rates.

Recommend – do away with all and restructure. Using our institution set standards in measurements in obtaining this goal, i.e. degree, certificates, transfer rates, licensing certification rates for CTE programs; use standards already set. Add maintenance of professional standing as

professional development objective. Use things we report in Scorecard and the Equity Report. May not want cohort data so much, but look at success rates in specific classes and how we keep students, finish class in sequence and enroll in subsequent courses. Look at trending data – 3 years? Minimize the gap between success rates and retention rates in face to face and on-line classes. Incorporate Technology objective.

Goal 2: Student Services

Develop and expand effective student services programs that will increase student access, retention and completion.

Strategies, Measurement, Assessment, Outcome:

The group needed student services input

Recommend: Remove word “expand” Use metrics on things we are already reporting. Use SSSP metrics to determine if SS is being successful. Include Professional Development. Seek additional input from Student Services to complete this goal.

Goal 3: Life-Long Learning

Provide opportunities to students, faculty, staff, and community to participate in life-long learning experiences.

The group felt that this goal did not fit the College mission and recommends removing it from the ISP. Seen more as Community Ed.

Recommendation: Remove Goal

Goal 4: Resource Development

Guarantee revenue streams will be sufficient to support the academic programs, student services, and business services.

The group recommended changing the goal to “Fiscal Stability” rather than “Resource Development”. The current name suggests that the goal of the college is develop new revenue streams, but it should be to provide the resources that we have to support academics, student services and business services operations. |

Strategies, Measurement, Assessment, Outcome:

The group didn’t feel that these were being measured and didn’t think that any of the strategies would measure whether or not the goal was attained. We would prefer measures like operating surplus/deficit, WSCH/FTEF, fund balance ratio – they are easily measured and we can examine trends in these numbers. If the trends are downward, then one possible way to bring it up would be to focus grant applications, as suggested in the current strategy 1. Could we use other measurements that are contained in our ACCJC annual fiscal reports? We should consult Norm on this. It seems like the strategies that are listed are givens and should not be used to evaluate goal.

Recommendation: Use measurements, things we are already reporting – Adopted budget (where we stand), quarterly reports (how things are accomplished along the way). Use Mid-Range Financial plan – considered and planning for there is data here to pull from. Data from Program Review -5 year plan. Use grant data – projects aligned with college goals as metric. Seek input from Norm on what measures are good for fiscal stability.

Now Goal # 3 –

Goal 5: Technology

Develop the infrastructure necessary to advance the technological innovations that will support the academic, student services, and business services divisions and improve the utilization of technological resources.

The group recommended that this goal be removed. It should be interwoven and clearly defined into the Academic Programs, Student Services, and Facilities goals as a way to support these other goals, but should not be a goal in and of itself.

Recommend: Removing this goal and list technology-specific directives in other goals how it will help meet overall needs with dedicated objectives that relates technology use with appropriate metrics - be clear what we want to accomplish. Include supporting technology for the college under resources/fiscal stability

Goal 6: Professional Development

The group recommended that this goal be removed. It should be interwoven into the Academic Programs, Student Services, and Facilities goals as a way to support these other goals, but should not be a goal in and of itself.

Recommend: Remove goal however should be embedded in other goals - include in Goal 1 something related to CTE “maintenance of professional standing”. Can be objective in Resources (Fiscal Stability).

Goal 7: Facilities

Support the academic mission of the college by maintaining a clean, safe, and productive environment for learning while developing new buildings and infrastructure.

Strategies, Measurement, Assessment, Outcome:

1. **Update the Educational and Facilities Master Plan 2007 and align it with the Integrated Strategic Plan 2010-2015 (Revised) and “College Goals” to reflect current MVC priorities and funding levels.** The final draft was posted to the website on May 19. This would have been too late to add as a voting item to the SPC meeting, but it was on the agenda as an item as a report from the President. What happens next? Does the college need to formally adopt it?
2. **Implement strategies to insure that Student Academic Services and other current projects are completed on time, on budget and address the most pressing needs for space in the college.** Not sure if some sort of formal procedure is required as documentation, but the SAS building came in on time (except for certain rooms that were reworked to better suit the campus's needs) and under budget. Many meetings were held by Dean's and VP's to determine the best use of the last 10 rooms, resulting in providing adjunct faculty workroom (per APR requests), a college archive room (SPC previously supported creating a college archive) Supplemental Instruction Room, Tutoring Center, and space for a Technology Support Service Manager (this need identified during our master plan process.) The NOC building bids came in over budget, but the Board approved our request to increase the budget from our Measure C funds and this project should be breaking ground September 22.

3. **Adopt policies for design, materials and signage that are standardized and develop a timeline for implementation.** The District's Standards for construction were developed and approved, and a link is posted on our website. The college community had input into this via several forums hosted by PRAG. The standards have been board approved and are to be utilized for future construction projects. Building signage was not in this standard, only parking lot signage. As far as a timeline for implementation, it would be implemented with the various construction projects that are called out by the Master Plan. Not sure about measuring this...the completed standards document would be one tool demonstrating completion. Implementation would be an ongoing process...more operational than strategic.

4. **Develop a plan for upgrading facilities to comply with the Americans with Disabilities Act (ADA) and for implementing upgrades to the utilities infrastructure.** Phase 1 of the ADA project has been completed. Phase II will require additional Measure C funding, and unsure of a timeline for this as it would be dependent upon a future construction bond. The measure of this would be the binders that contain the plan and are updated regularly to indicate which items have been completed.

Recommend: Remove goal and roll into Resource Development Goal

Goal 8: Student Learning Outcomes

The group recommends that this goal be removed.

Recommendation is to have 3 goals:

- # 1 - Academic Programs
- # 2 - Student Services
- # 3 – Resource Development
 - Fiscal Stability
 - Professional Development
 - Facilities
 - Technology