



**MORENO  
VALLEY  
COLLEGE**

SEVENTH ANNUAL  
*Dr. Martin Luther King, Jr.*  
SCHOLARSHIP BREAKFAST

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**SAVE THE DATE**  
Friday, January 17 • 7:30 am

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**SANDS OF TIME:**  
THE NEED FOR A "MALADJUSTED" AMERICA  
*Honoring the legacy of Dr. Martin Luther King, Jr.*

Moreno Valley Conference  
and Recreation Center  
14075 Frederick Street  
Moreno Valley, CA 92553

Tickets \$30  
Sponsorships Available  
Learn more at  
[www.mvc.edu/mlk](http://www.mvc.edu/mlk)



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**Sponsorship Opportunities**

Sponsorship Deadline: Friday, January 3

**MLK LEGACY SPONSOR - \$2,500**

- 24 VIP Tickets to Scholarship Breakfast
  - Sponsorship Recognition on MVC Website
  - Sponsorship Banner Prominently Displayed at Event
  - Logo Recognition on Front of Program
  - Sponsorship Recognition on Press Releases and Marketing Materials
  - Electronic Name Recognition at Event
  - Premiere Placement of a Full Page Color Ad and Profile in Souvenir Program
- (Fair Market Value of Benefits = \$384)*

**BEYOND THE DREAM SPONSOR - \$1,500**

- 16 VIP Tickets to Scholarship Breakfast
  - Full Page Color Ad in Souvenir Program
  - Electronic Name Recognition at Event
  - Sponsorship Recognition on Event Website
- (Fair Market Value of Benefits = \$256)*

**I HAVE A DREAM SPONSOR - \$1,000**

- 8 VIP Tickets to Scholarship Breakfast
  - 1/2 Page Color Ad in Souvenir Program
- (Fair Market Value of Benefits = \$128)*

**DRUM MAJOR INSTINCT SPONSOR - \$500**

- 4 VIP Tickets to Scholarship Breakfast
  - 1/4 Page Color Ad in Souvenir Program
- (Fair Market Value of Benefits = \$64)*

**QUEST FOR PEACE AND JUSTICE SPONSOR - \$250**

- 2 VIP Tickets to Scholarship Breakfast
  - Business Card Ad in Souvenir Program
- (Fair Market Value of Benefits = \$32)*

**MLK SCHOLARSHIP FUND FRIEND**

Other: \_\_\_\_\_

Individual tickets are \$30 each. Tickets are available for purchase at MVC's Admissions & Records office or by calling (951) 571-6293. *(Fair Market Value of Benefits = \$16)*

Please indicate your sponsorship level: \_\_\_\_\_

Enclosed is my check payable to RCCD Foundation  Please bill me

Please charge my: Mastercard  Visa  AmEx

Account # \_\_\_\_\_ Expiration Date (m/y): \_\_\_\_\_ / \_\_\_\_\_ CCV \_\_\_\_\_

Signature (required for all pledges/credit card charges): \_\_\_\_\_

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

The RCCD Foundation is a not-for-profit organization (95-2993847) and your gift is tax deductible to the extent permitted by law. Please make check payable to RCCD Foundation and return to RCCD Foundation, 4800 Magnolia Avenue, Riverside, CA 92506. For information about sponsorships call (951) 222-8626.