

Workshop 01
Strategic Planning Council Retreat
Executive Summary – DRAFT

Purpose of the Meeting

- Understand Process
- Record Aspirations
- Hear Concerns
- Have Fun!

About the Plan

The Comprehensive Master Plan aligns the Strategic Vision of the Campus set forth in the Strategic Planning documents from the College, District, and State with the Educational Master Plan and Facilities Master Plan. **Moreno Valley College's Comprehensive Master Plan (CMP) will generate and articulate our long-term vision for the College.**

Education Master Plan

Considering the recently adopted Guided Pathways program, the Education Plan will be a strategic and practical analysis and assessment of existing space use, academic/instructional programs, and student services. The final plan will provide recommendations for future programs, enrollment projections, and instructional and student services delivery methods.

Facilities Master Plan

The objective of the Facilities Master Plan is to tie space needs, program needs, and enrollment/staffing determined in the Education Plan to the physical, built environment. The plan will craft strong goals and principles that assist the College in decision-making in the future. The final plan will provide a project priority list with costs estimates, timelines, funding strategies, etc.

Project Process/Schedule

Though guided by planners, architects, and consulting experts, the Comprehensive Master Plan is, at its core, a College and community effort. A successful plan is only built with critical input from students, faculty, staff, administrators, and community members. Through a 360-degree Engagement strategy, the planning team will meet with the campus and community throughout the entire process. Open Houses and Workshops will be held monthly to update the campus community and to solicit feedback about the plan.

In addition to the in-person engagement sessions, the public can learn more about the plan through the website, <http://mvc.edu/cmp/2019/>. Through the website participants can:

- Learn about the Project and Get Updates
- See the Schedule and Find Event Information
- Provide Feedback and Ask Questions

Strategic Visioning

What are MVC's biggest needs today? (Results from Selection Interview Committee – Nov. 2018)

1. Increase enrollment, course completion, persistence, degree/certificate completion, and transfer rates
2. CTE programs that contribute to the regional economy and meet industry, community, and workforce development needs
3. Top quality facilities and state of the art technology
4. Create equity, improve access, eliminate barriers
5. Implement sustainable budget practices that are flexible enough to quickly respond to changing needs

6. Unique campus environment focused on health and safety
7. Guided Pathways
8. Attract support and retain top quality faculty, staff, and administration
9. Establish and expand partnerships with education partners

What Else? Comments from Strategic Planning Council

- *ADA Compliance as a minimum; Universal Design as an aspiration*
- *Ensure that students are learning*
- *Consider life-cycle costs in all decisions*
- *Sustainability should be forefront in all decision-making*
- *Tell our story of who we are through planning and the physical environment*
- *Utilize the campus for city events - need a facility that is large enough to hold campus and community events (artwalk, concerts, etc.)*
- *With the new initiatives happening on campus, does restructuring need to occur to add efficiencies?*
- *Support CTE programs that have a high-level of employment for students in field of study upon graduation*

Cultural Continuum (Results from Selection Interview Committee – Nov. 2018)

See Slides for Cultural Continuum Results

Comments from Strategic Planning Council

- *The College already uses Recycled/Reclaimed water, however many people do not know that*
- *Campus needs more multipurpose buildings that have a strategic mix of programs and shared, flexible spaces (ownership of space shared)*
- *Use natural spaces of the campus to expose students to nature*

Headlines Activity

Groups were asked to envision a headline for the Moreno Valley newsletter for the year 2030. This headline is a vision of what is possible in the future given a successful Comprehensive Plan. Groups were asked to select one of three themes to guide their thinking - Academic programs of the future; Potential Partnerships; and Student Services and Success.

- *Group #1: **Programs at MVC Break Transfer and Job Placement Records***
- *Group #2: **MVC Leads State in Advanced Literacy Skills***
- *Group #3: **MVC Students discover K-Rat Variant: Possible New Variant***
- *Group #4: **MVC Community Pride: High Academic Achievements Among All Students***

SWOT Maps

- **Strength** - Existing Campus Asset, Supports Program and Vision
- **Weakness** - Perceived Campus Weakness, Does not support Program and Vision
- **Opportunity** - Unrecognized Assets, Could be Transformed with Strategic Action
- **Point of Interest** - Partnerships (existing or potential), Off-Campus Destinations, Student Attractors

See maps for results