

MORENO
VALLEY
COLLEGE

State of the College

Fall 2023

#YOUBELONG
MVC
*- Advancing Knowledge.
Transforming Lives.*





Zoom Etiquette



Audio: Please mute your audio at all times unless you wish to speak.



Video: Please keep your video on at all times so we can build community and others can have a more meaningful interaction with you.

- If you need to step away, please turn your video off, but be sure to turn back on when you return.



Chat: Is enabled for your convenience but use judiciously.

Land Acknowledgement*

Board members, the Chancellor, faculty, management and classified professionals offer gratitude and respect to the land's Indigenous caretakers and affirm the District's intentions of maintaining the land's integrity and the Tongva (Gabrieleno), Cahuilla, Payómkawichum (Luiseño), Serrano and Cupeño tribes' legacy. We promise to honor the continued guardianship of the land, water and air — all of which are inseparable. We are indebted to the caretakers of yesteryears and the stewards of our institutions will honor the opportunity to live and educate upon these homelands.

*RCCD Board Action 2023





Ree Amezquita
VP Academic Affairs

Majd Askar
VP Business
Services



Mark Figueroa
VP Planning & Development

Robin L. Steinback
President



Message from the President



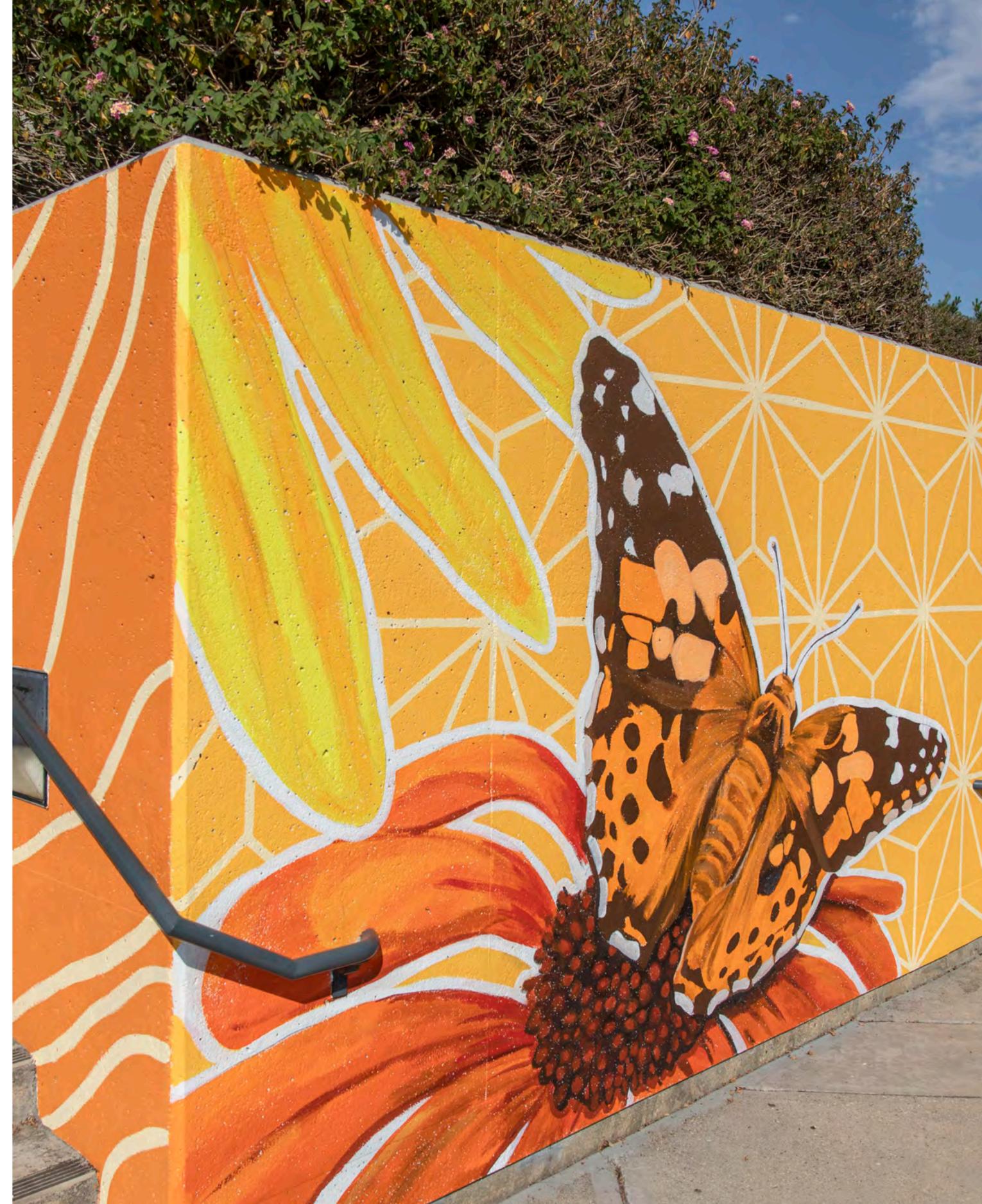


Our Current Reality

- Enrollment Decline in Higher Education
- Challenges to value of higher education
- Impact of innovation and automation & implications for workforce development
- MVC the college of choice
- Strong relationships with and within our community

Priorities

- Enrollment Growth & Retention
- Success of Students & Connecting them to Careers
- Continue Implementation of Guided Pathways
- Intentional Integration of Recommendations from Equity Audit
- Continued Strategic Stewardship & Leveraging Resources
- Strengthening Relationships with Community



Welcome
MVC's Newest
Mountain
Lions



New Faculty



Tomas Ocampo
Assistant Professor,
Political Science



Ashley Martinez
Visiting Assistant
Professor/Counselor, EOPS



Leslie Alarcon
Assistant Professor/
Counselor

New Faculty



Sahar Attari
Associate Faculty,
Dental Hygiene



Rikki Tremblay
Assistant Professor,
Communication Studies



**Kanya Godde Chrisco,
Ph.D.**
Assistant Professor,
Anthropology

New Faculty



Daniel Wilson, Ph.D.
Open Education Librarian



Dean Steckman
Visiting Professor
Counseling



Michael J. de Vries, DMA
Assistant Professor of Music
Director of Choral and
Vocal Activities

New Region 9 Rising Fellows



Angelica Ajudo
Mentor Marcus
Anderson



Eddie Lanza
Mentor Ann Pfeifle

New Classified Professionals



Aldo Beltran
Senior Custodian

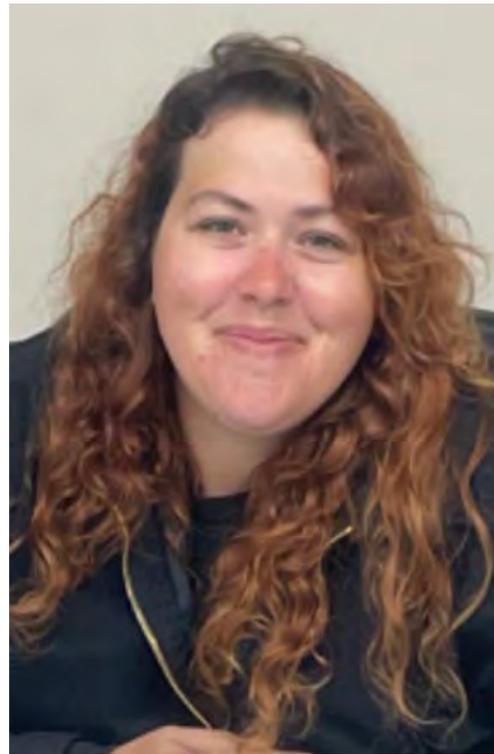


Ashley Howard
Educational Advisor,
Veterans Services



La'Keita Platts
Veterans
Services Specialist

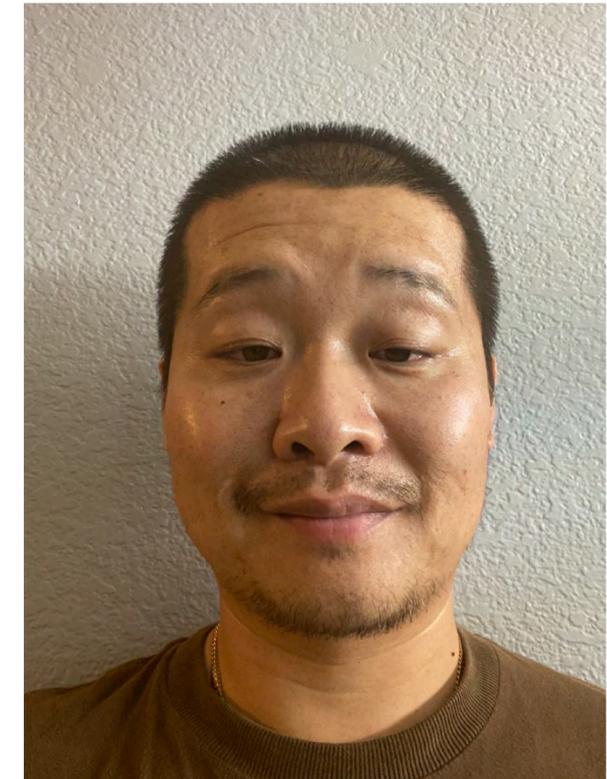
New Classified Professionals



Brittany Wagoner
Maintenance
Mechanic (HVAC)



Micah Villareal
Custodian



Paul Quach
Custodian

New Managers



Danielle Guise

Director, Academic
Advising & Student
Success



Alice Musumba, DrPH

Director, Grants

Enrollment Matters...

SCFF

(Student Centered Funding Formula)



ENROLLMENT



MY ROLE

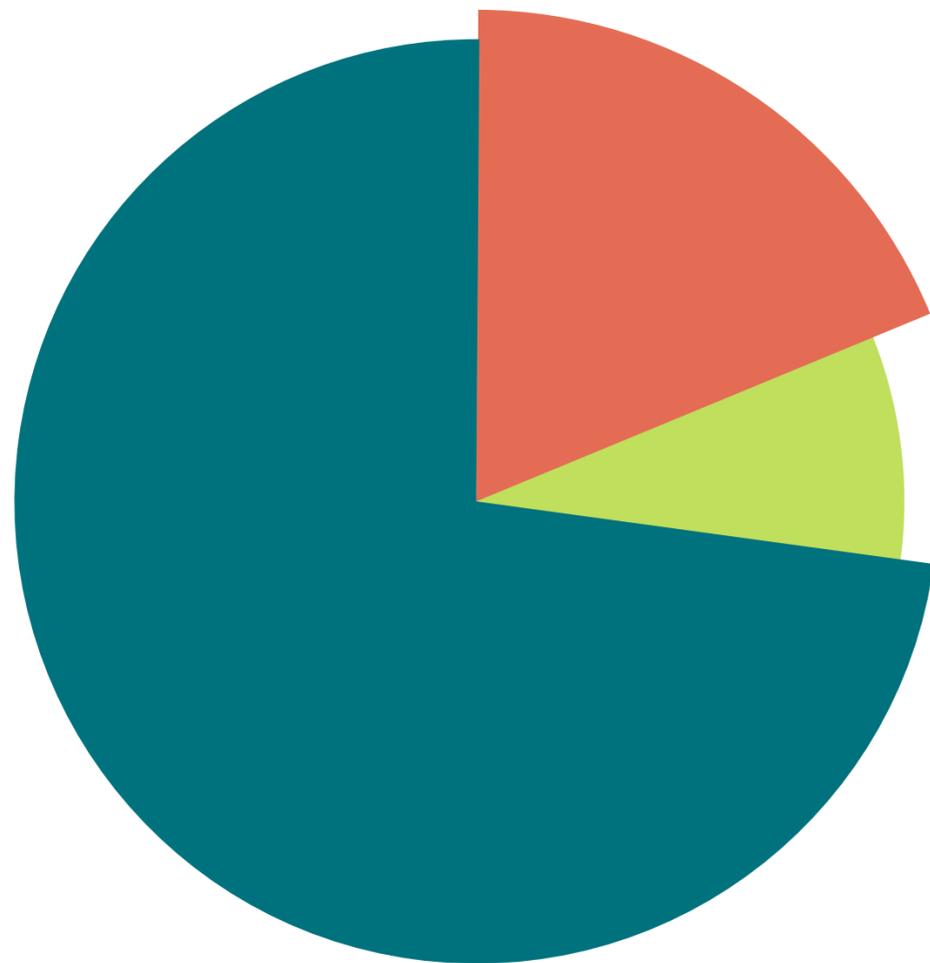
Enrollment Impacts Budget...

\$2.3 million funded for FY23/24 resources:

- 7 new classified professional positions and 1 educational administrator
- 8 faculty positions (5 District funded positions + 3 College funded)
- College-wide professional learning budget
- Equipment, materials, and supplies, services



Student Centered Funding Formula (SCFF)



- **70%** from base allocation (enrollment)
- **20%** from supplemental allocation (College Promise Grant, students receiving a Pell Grant and students covered by AB 540)
- **10%** from student success (transfers, certificates and degree completion)

How are we doing with enrollment?

2021-2022 to 2022-2023

1. Unduplicated Headcount +19%

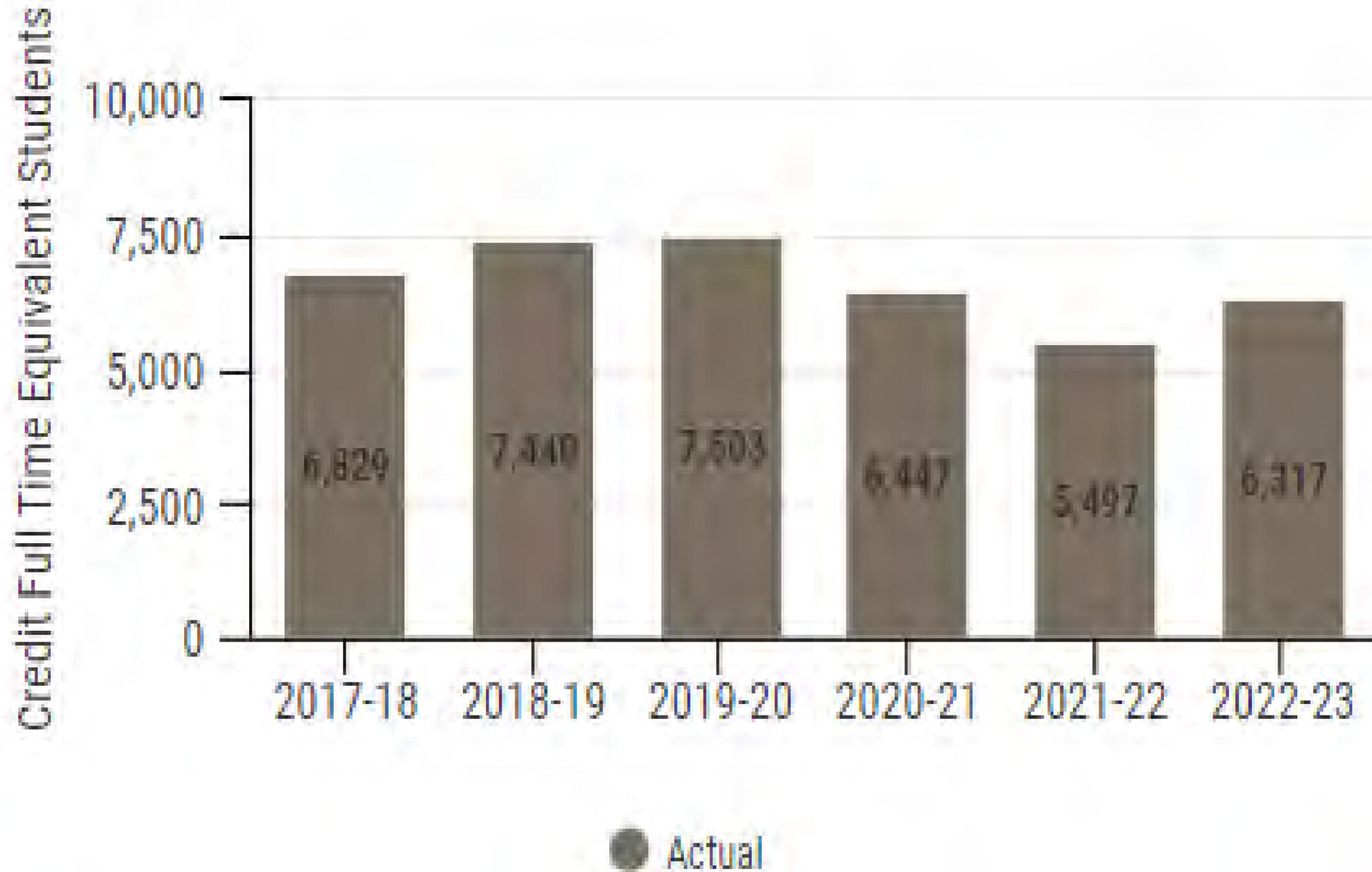
2. High School Capture Rate 30%



Need 1,433 more students to reach 2019-20 headcount



Base Allocation FTES Enrollment 2021-2022 to 2022-2023



15% increase
in full time equivalent
students (FTEs) from
2021-22 to 2022-23

**Need 1,186 increase to
reach 2019-20 FTES**

Supplemental Allocation Financial Aid Recipients 2021-2022 to 2022-2023

**+1.1% increase
In students Receiving
California College
Promise.**



Student Success

2021-2022 to 2022-2023

Moreno Valley College	20-21	21-22	22-23
Associate Degrees for Transfer (ADT)	256	300	260
Area of Emphasis Degrees (AOE)	1350	1654	1066
Total Number of Degrees (ADT and AOE)	1606	1954	1326
Total Number of Certificates (all)	599	710	762
Total Number of Transfers	825	709	Not available





Strategic Enrollment Management Plan (SEMP)

Operationalize and Implement SEM Goals and Objectives

- Goal 1: Increase campus-wide awareness of and involvement in the principles of Strategic Enrollment Management
 - Goal 2: Increase Efficiency and Sustainable Fiscal Health Reaching 595 ([WSCH/FTEF](#) 18.5)
 - Goal 3: Re-establish MVC as the College of Choice for students from Moreno Valley and Perris
 - Goal 4: Integrate SEM with College Guided Pathways Framework Adoption efforts and initiatives
- Action Planning
 - We all have a role – what's your role?

Our Current Enrollment Picture

MVC 2023 – 2024

Annual FTES Targets = **6797**

Annual Target Earned to date: **46%**

Term	Target FTES	Enrolled FTES	FTES Difference to Target	% of Target
Sum 23	629	634.22	5.22	100.8%
Fall 23	2845	2508.79	-336.21	88.2%



Retention Strategies

Strategies to increase retention, TODAY!

- Become a student's "person"
- Listen with your eyes
- Connect to build community
- BE available
- "Ask Me"



Puente graduation ceremony, class of 2023

Fall to Spring Persistence

Over the last 7 years...

1 in 2 (50%) fall students enroll the following spring
and **7 in 10** (70%) are successful in their courses.



Equity and Access Strategies

- Highlight GR8 Weeks sections
- Waitlist “Management”
- ZTC/LTC

TERM	% Sections ZTC/LTC	% Difference
SUM22	22.5%	29.5%
SUM23	52%	
FAL 22	19.3%	22.7%
FAL 23	42%	

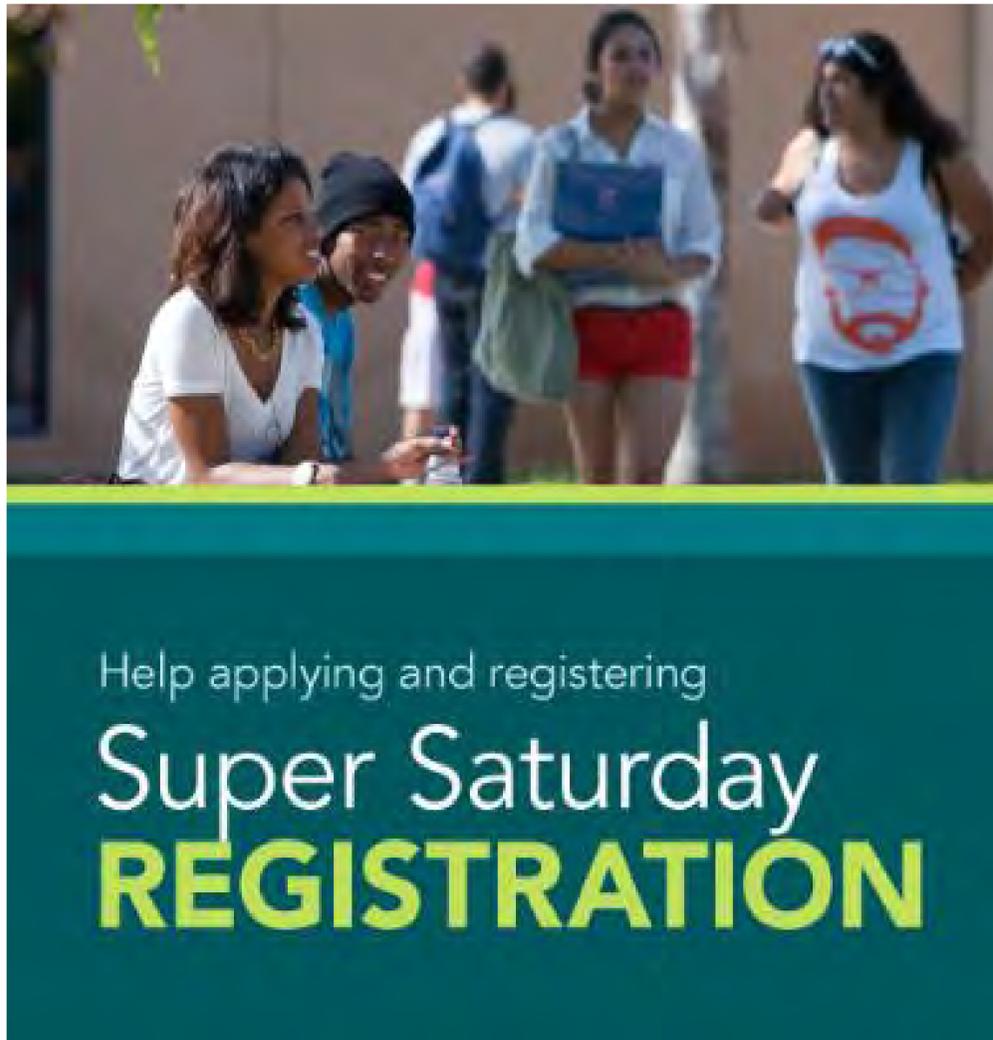
- Scheduling for Student Needs
- Review and Assess Space Utilization



Reducing Barriers to Enrollment

2022-2023 Events

- Annual BCTC Career Fair
- I-Make Innovation Center - MVC Expo
- MVC HS Counselor Conference
- MVC Next Up-Foster Youth Awareness
- MVC HS Lions Week
- School of Public Safety Showcase
- MVC Open House



Reducing Barriers to Enrollment

Fall 2023 Welcome Week Activities

Registration Support

August 7-September 1

Super Saturday Registration

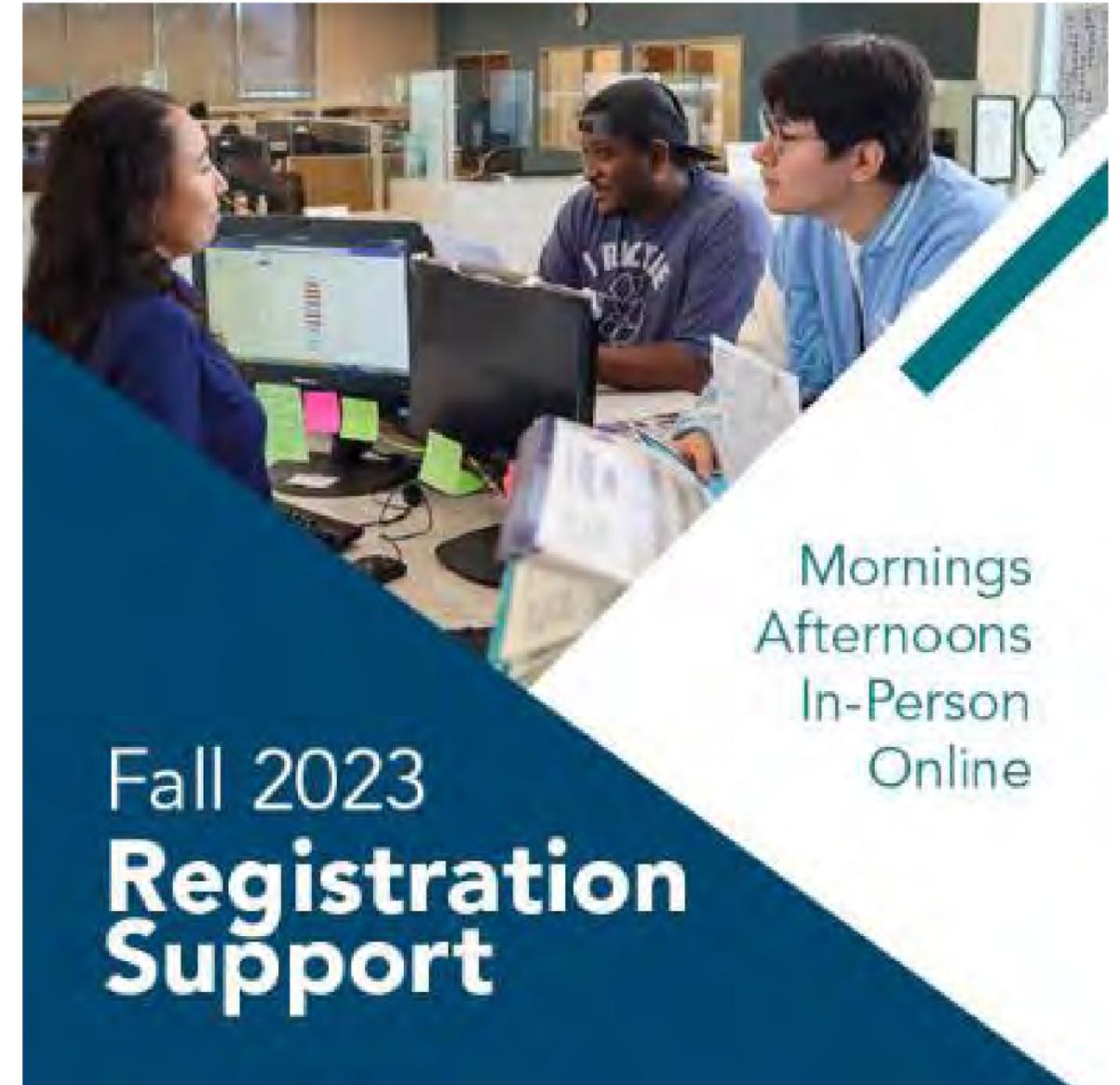
Saturday, August 19

Welcome Booths

August 21-24

Resource and information tabling

August 21-24





Fall Outreach Events

- **August**
 - Fall Super Saturday Registration Event
 - Welcome Week Resource Fair
- **September**
 - High School Information Sessions
- **October**
 - High School MVC Application Workshops
 - High School Counselor Conference
 - WIN/SPR Super Saturday Registration Event
- **November**
 - High School MVC Application Workshops continue
 - Veteran Scholarship Breakfast
- **December**
 - Financial Aid Cash for College Event

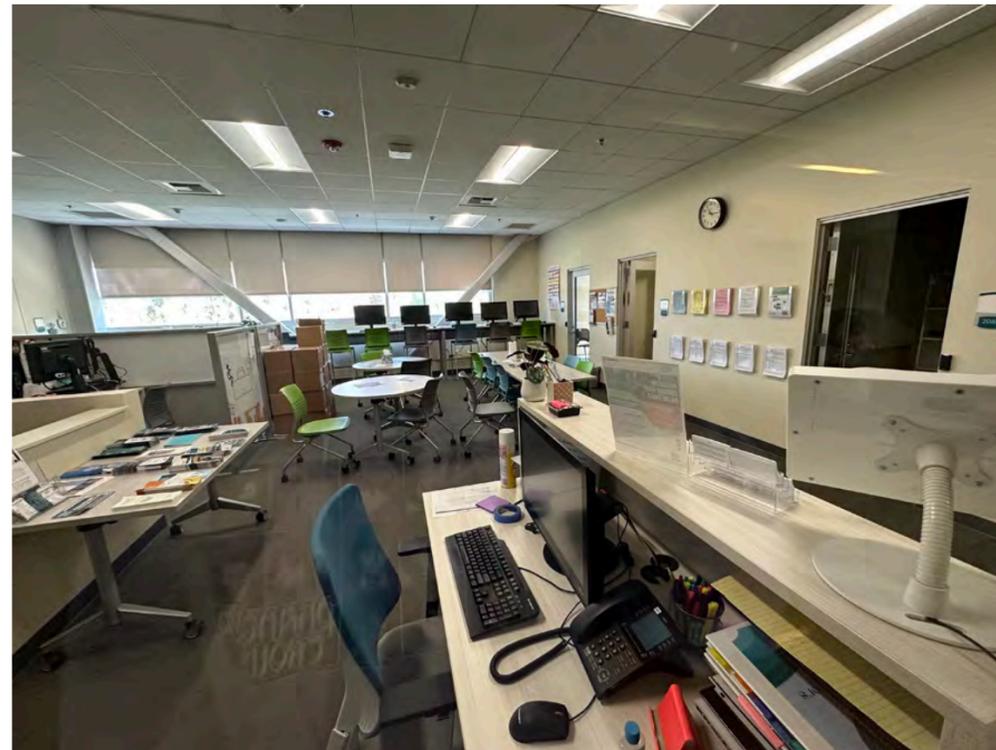


Engagement Centers



**Student Success
Teams**

Counselor
Faculty Liaison
Educational Advisor
Peer Mentor



MVC Projects Update

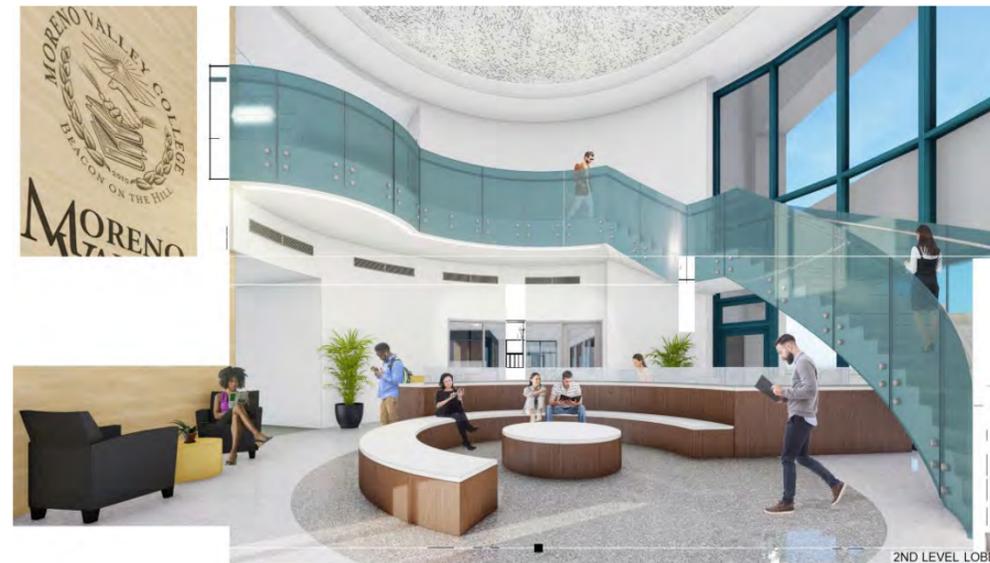


Outdoor Learning Structure

- Completion Date – August 14, 2023

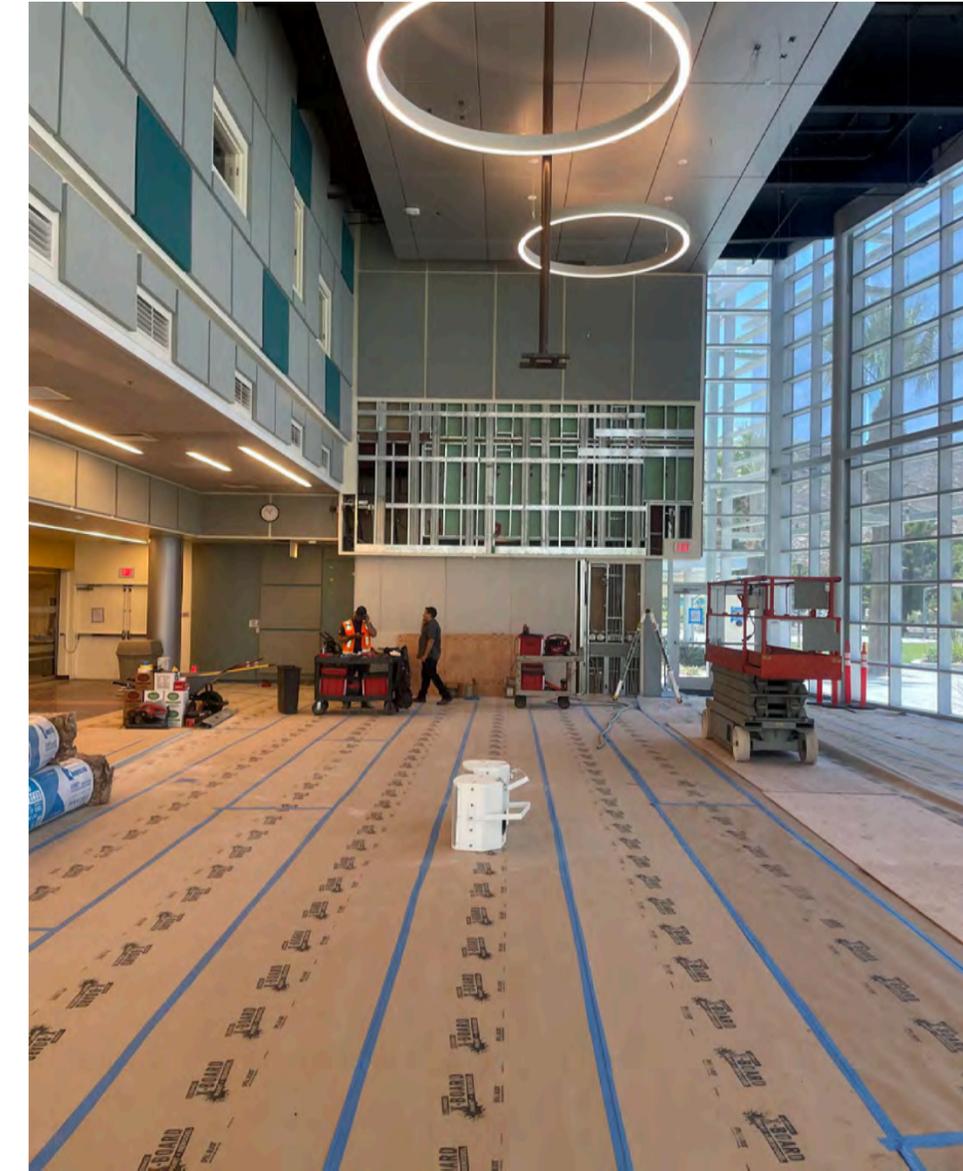
Upgrade Acoustics and Audiovisual for SAS 121

- Completion Date – August 22, 2023



Student Services Renovation

- Est. Construction – January 2024 – November 2024



Trainings

For more information on CPR classes please contact: Tony.Ruiz@mvc.edu

Upcoming Trainings

Emergency Management Training (via Zoom Meeting)

- 10-5-23 10-11am
- 10-10-23 2-3pm

CPR/First Aid/AED for infants, children and adults.

- 9-27-23 MVC 9-12pm Hybrid

Stop the Bleed

- MVC: 9-27-23 12:45pm-1:45pm

Injury & Illness Prevention Program training (via Zoom Meeting)

- 9-28-23 10-11am

Recently Completed Training

Active Shooter “Run, Hide Fight”

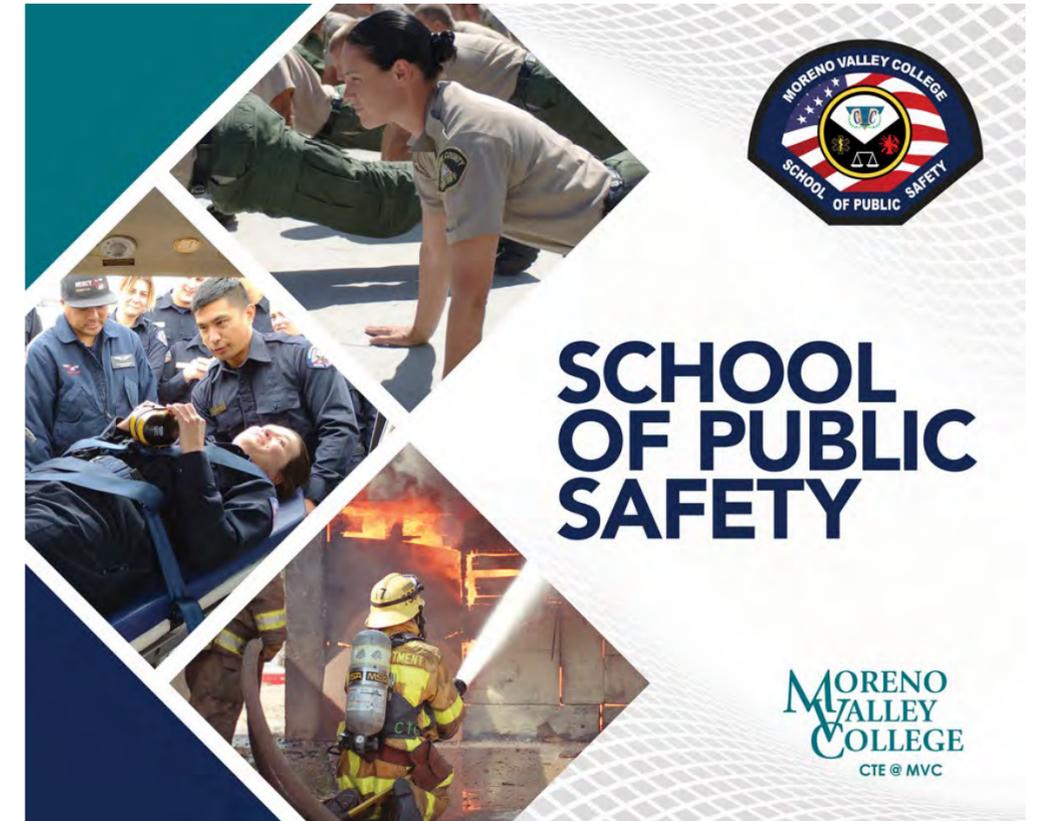
- Phase 2: Lockdown Drill



MVC Marketing Updates

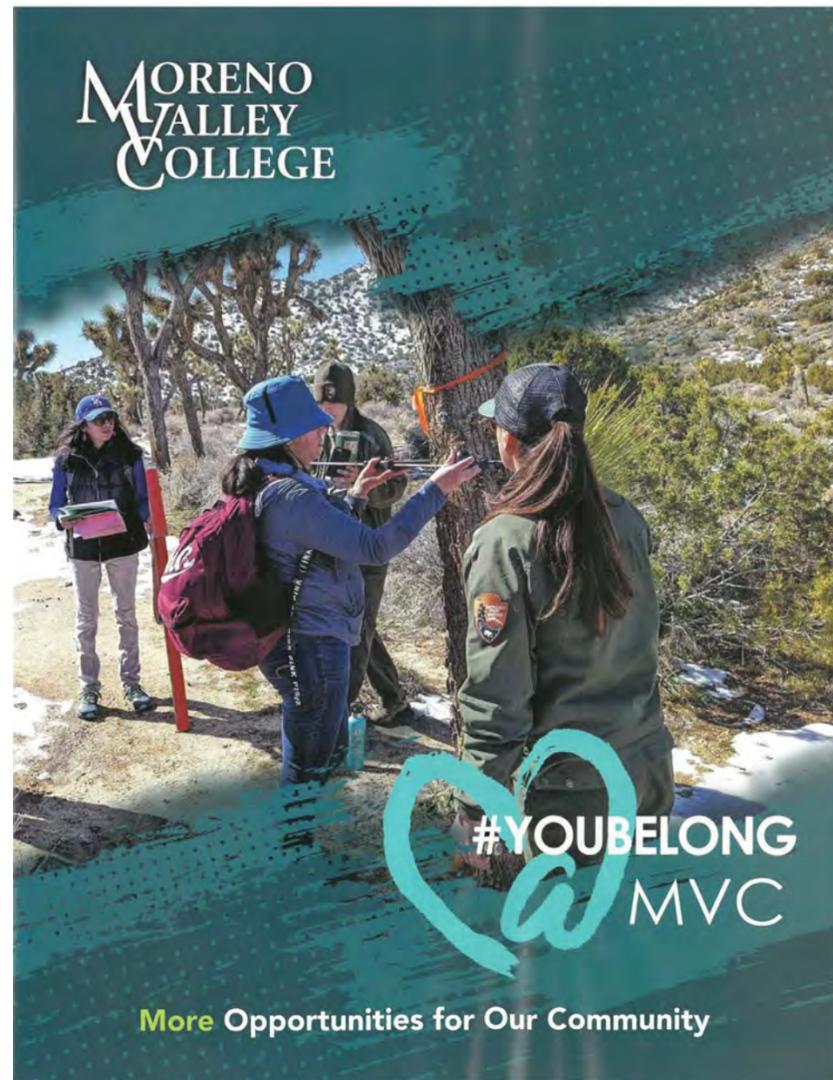
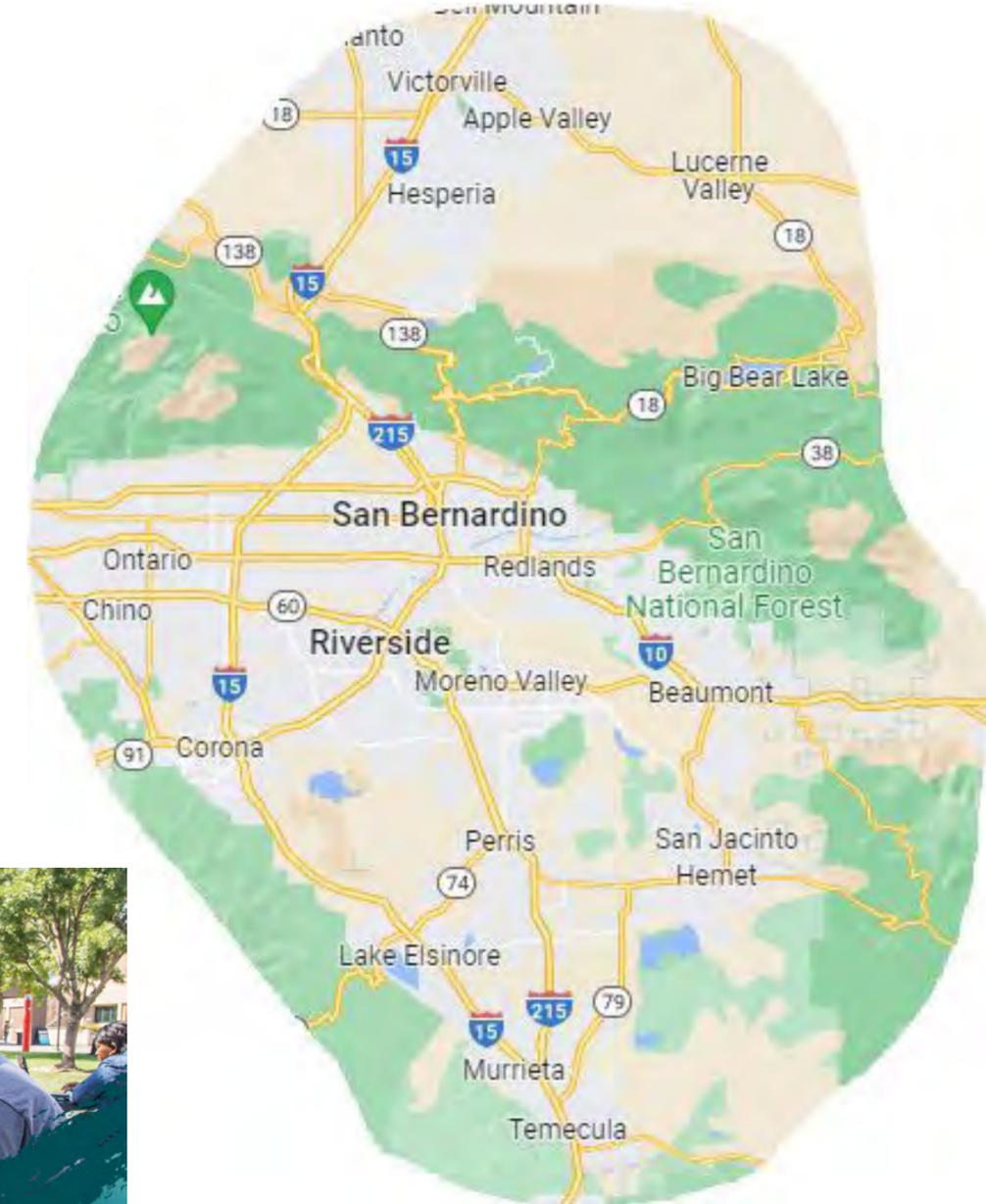
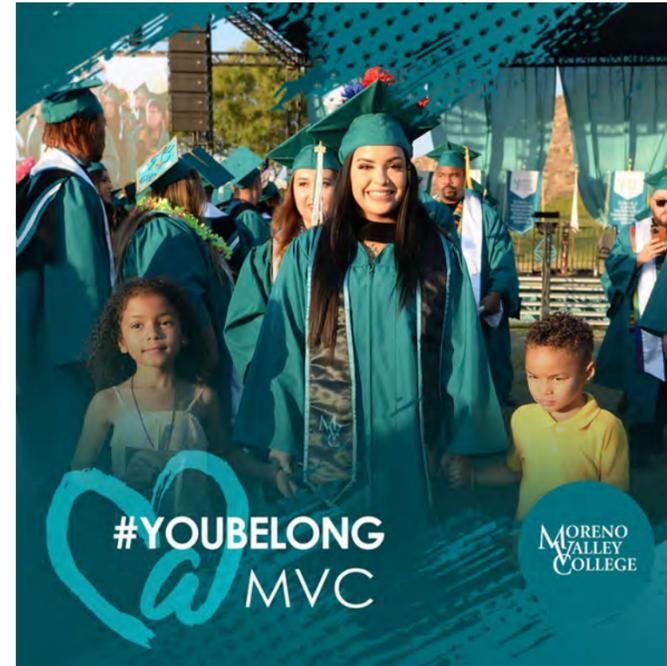
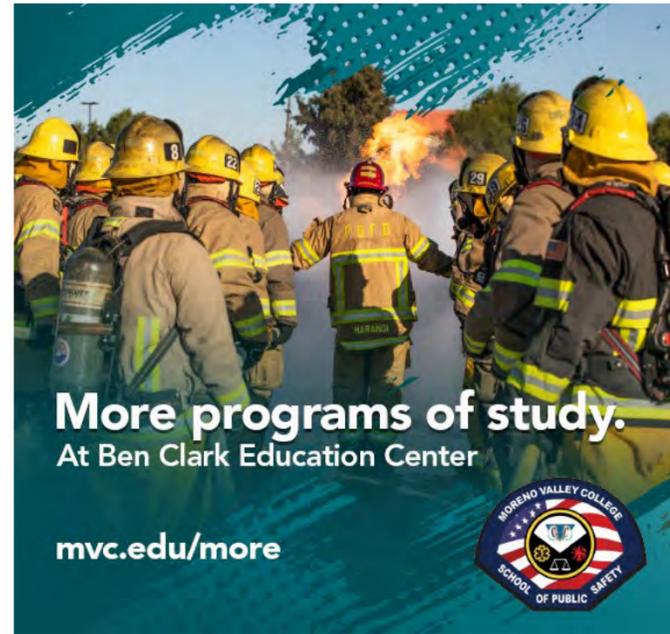
- Billboards (215 & 60 Fwys)
- Digital Marketing Campaign
- Movie Theater Ads
- Local Radio Spots

- Last 11 months, over **6M** impressions, leading to **66k+** clicks on to our Apply page.
- Goal is to get students to our APPLY page.



MVC Marketing Updates

- Messaging
- Consistency
- Connectivity



Grants

- Upward Bound Math & Science
- Veterans Upward Bound
- Upward Bound
- Child Care access Means Parents in School
- Rising Scholars
- High Road Training Project
- California Apprenticeship Initiative
- STEM Accelerator
- Title V – Engagement Center
- Culturally Responsive Pedagogy
- CA Learning Lab: Building Critical Mass for Data Science
- Garrett Lee Smith Suicide Prevention



Conversations With Cabinet

Upcoming Dates

October 17, 2023 Budget Update,
Enrollment Management and
Equity Update

February 9, 2024 State of the
College

March 19, 2024 Review of
Resource Allocation

May 21, 2024 End of Year Review

A large, teal-colored brushstroke graphic that forms a heart-like shape on the left side of the image. The stroke is thick and has a textured, hand-painted appearance. It partially overlaps the text "#YOU BELONG".

#YOU BELONG

MVC

*- Advancing Knowledge.
Transforming Lives.*

A photograph of three young people smiling in a laboratory or workshop. The person on the left is wearing a black beanie with 'Cal' on it and a blue sweater. The person in the middle has curly hair and is also smiling. The person on the right is wearing glasses and a blue shirt with an ID badge. The background shows lab equipment, safety signs like 'NOTICE', 'DANGER RESPIRATOR REQUIRED', and 'CAUTION', and a door with an 'Eye wash station' sign and a '20th Anniversary NACCE' sticker.

What questions do you have for us?

Please complete the survey

The survey link will be
emailed.