Moreno Valley College

TOP Code 083520: Fitness Trainer

Regional Labor Market Information and Analysis

August 2022

I. Introduction, Definitions, and Data Sources

This report summarizes program completion and employment data to analyze the regional labor market for TOP Code 083520: Fitness Trainer. It draws from the California Community Colleges Chancellor's Office (CCCCO) Curriculum Inventory, Datamart, and Perkins Core Indicator Reports; the U.S. Bureau of Labor Statistics; the Centers of Excellence for Labor Market Research (COE); the CA Employment Development Department; and O*NET OnLine.

Definitions:

Labor Market Supply and Demand

TOP Code

The California Community Colleges Taxonomy of Programs (TOP) Code is a numeric system used by the state to collect and report information on programs and courses with similar outcomes across colleges. This report refers to TOP Code Manual 6th Edition (2013).

Source: California Community Colleges Curriculum and Instruction Unit

SOC Code

The Standard Occupational Classification (SOC) system is used by federal agencies to classify workers into occupational categories to collect, calculate, or disseminate data. All workers are classified into one of 867 detailed occupations according to their occupational definition. Detailed occupations with similar job duties, and in certain instances skills, education, and/or training, are grouped together. The SOC Code system provides a uniform framework to classify positions based on the work performed regardless of the employer or industry.

Source: U.S. Bureau of Labor Statistics, CA Employment Development Department

Occupational Employment Projections

Occupational employment projections estimate changes in occupational employment over time as a result of industry growth, technological changes, and other factors. Projection data are estimates and assume the continuation of historical trends, while acknowledging that a variety of events can occur during the projection period that can impact employment levels.

Source: CA Employment Development Department

Short-term projections:

Short-term (2-year) projections are based on quarterly average employment levels by industry for base and target quarters. Averages may reflect seasonality in some occupations.

Source: CA Employment Development Department

Long-term projections:

Long-term (10-year) projections are based on annual average employment levels by industry for base and target years. When using long-term projections data, it is important to note the annual average employment levels for seasonal occupations in agriculture, construction, retail sales, or recreation may vary significantly from seasonal peak periods.

Source: CA Employment Development Department

Total Job Openings

Total job openings represents the sum of growth (new jobs) and replacement needs. It is the sum of exits (projected number of workers leaving an occupation and exiting the labor force entirely), transfers (projected number of workers permanently leaving an occupation and transferring to a different occupation), and numeric change (projected number of job gains or losses in an occupation for the projection period).

Source: CA Employment Development Department

Median Annual Wage

Median wage estimates are the mid-point of the wage distribution. 50% of workers in an occupation earn wages below and 50% earn wages above the median wage.

Source: CA Employment Development Department

Student Progress Measures

Perkins Core Indicator 2: Completions

This indicator measures student attainment of an industry-recognized credential, a certificate, or a degree. It is the percentage of leaver and completer concentrators who: 1) receive a degree, certificate, or equivalent; or 2) complete a transfer program and are classified as Transfer Ready.

Source: CCCCO Perkins Core Indicator Reports

Perkins Core Indicator 3: Persistence

This indicator measures student retention in postsecondary education or transfer to a baccalaureate degree program. It is the percentage of student concentrators who: 1) persisted in education at the community college level, or 2) transferred to a four-year institution. It excludes Life-Long-Learners and those who left with a certificate or degree and did not transfer.

Source: CCCCO Perkins Core Indicator Reports

Perkins Core Indicator 4: Employment

This indicator measures student placement in military service, apprenticeship programs, or placement or retention in employment, including placement in high skill, high wage, or high demand occupations or professions. It is the percentage of Career Technical Education (CTE) program leavers and completers who did not transfer to a two or four-year institution and who, during one of the four quarters following the cohort year, were in an apprenticeship program, Unemployment Insurance covered employment, the federal government, or the military.

Source: CCCCO Perkins Core Indicator Reports

Data Sources:

TOP-SOC Codes

Moreno Valley College active credit CTE program TOP Codes were obtained from the Chancellor's Office Curriculum Inventory System. The COE TOP-CIP-SOC crosswalk was used to match TOP Codes to SOC Codes.

Total Job Openings and Median Annual Wage

Total job openings and median annual wage projection data were obtained from the CA Employment Development Department.

Educational Attainment and Requirements

Educational attainment and requirement data were obtained from the U.S. Bureau of Labor Statistics and the COE TOP-CIP-SOC Crosswalk.

II. Degrees and Certificates

At Moreno Valley College, the following active credit CTE programs are coded as TOP Code 083520 - Fitness Trainer:

Program Title	Program Award
Fitness Professionals	Certificate of Achievement requiring 16 to less than 30 semester units or
	24 to less than 45 quarter units

Source: The Chancellor's Office Curriculum Inventory System

MVC Student Achievement in TOP Code 083520

Credit Program Awards (2020-2021) - TOP Code 083520

Total MVC Program Awards	0

Source: CCCCO Datamart

Perkins Core Indicators (2020-2021) - TOP Code 083520

MVC Perkins Core Indicator Report is not available for this TOP Code.

III. Projected Job Outlook

Based on the TOP-CIP-SOC crosswalk provided by the COE, the following SOC Codes were examined to complete the job outlook for TOP Code 083520:

- 29-9091
- 39-9031

Short-Term Projections:

The table below shows short-term (2020-2022) occupational employment projections for the state of California in the occupations linked to TOP Code 083520. Note, short-term projections are not available below the state level.

California Short-Term Job Outlook by SOC Code

SOC Code	Description	Total Job Openings	Median Annual Wage
29-9091	Athletic Trainers	270	\$57,732
39-9031	Fitness Trainers and Aerobics Instructors	18,470	\$49,433

Source: CA Employment Development Department

Long-Term Projections:

The table below shows Inland Empire long-term (2018-2028) projected job openings and median wages, educational requirements, and educational attainment of individuals within these occupations.

Inland Empire Long-Term Job Outlook by SOC Code

SOC Code	Description	Education	% of Individuals with Some College, No Degree	% of Individuals with an Associate's Degree	% of Individuals with a Bachelor's Degree	Inland Empire Total Job Openings	Median Annual Wage
29-9091	Athletic Trainers	Requires a Bachelor's or Higher	12.0%	8.4%	34.2%	114	\$58,905
39-9031	Fitness Trainers and Aerobics Instructors	On-The-Job Training, No College Required	19.4%	9.7%	44.8%	4,969	\$37,609

Sources: CA Employment Development Department, COE Crosswalk, Bureau of Labor Statistics

Long-Term Inland Empire Projected Job Openings by Transfer/Non-Transfer Pathways - TOP Code 083520

Transfer/Non-Transfer	Job Openings	
Job Openings: Transfer (SOC Codes requiring a Bachelor's degree or higher)	114	
Job Openings: Non-Transfer (SOC Codes requiring an Associate's degree or less)	4,969	
Total Job Openings	5,083	

It is projected that between 2018-2028 there will be 5,083 Inland Empire job openings for the SOC Codes associated with TOP Code 083520. According to the COE, Athletic Trainers typically require a Bachelor's degree or higher. There are projected to be 114 job openings in this occupational category. While Fitness Trainers and Aerobics Instructors typically require no college, the Bureau of Labor Statistics reports that 9.7% of workers in this category have an Associate's

degree and 44.8% have a Bachelor's degree. There are 4,969 projected openings in this occupation. Using the Insight Center Family Needs Calculator, both occupations exceed the self-sufficiency standard for the annual wage of a single adult in Riverside (\$29,421) and San Bernardino (\$28,602) counties.

IV. Regional Completers

The table below shows the number of degrees and credit certificates awarded in TOP Code 083520 in 2020-2021 at Inland Empire community colleges. Included in this analysis are: Barstow Community College, Chaffey College, College of the Desert, Copper Mountain College, Crafton Hills College, Moreno Valley College, Mt. San Jacinto College, Norco College, Palo Verde College, Riverside City College, San Bernardino Valley College, and Victor Valley College.

Of these colleges, College of the Desert and Riverside City College had credit program awards in this TOP Code in 2020-2021.

Inland Empire Community College Credit Program Awards 2020-2021 - TOP Code 083520

Total Program Awards – TOP Code 083520	11
Associate Degrees	3
Associate of Science (A.S.) degree	3
Credit Certificates	8
Certificate requiring 16 to < 30 semester units	6
Certificate requiring 6 to < 18 semester units	2

Source: CCCCO Datamart

V. Net Labor Demand

To estimate net annual labor demand, we consider the estimated number of job openings, minus the annual number of program completers. The estimated total annual job openings in the table below is calculated by dividing the total for the 10-year projection period by 10. The projected Inland Empire job openings in the SOC Codes corresponding to TOP Code 083520 between 2018 and 2028 is 5,083. Dividing that number by 10 produces an annual estimate of 508 openings. With 11 program completers for the year 2020-2021, there is an estimated net labor demand of 497.

Net Annual Labor Demand-Inland Empire Community Colleges - TOP Code 083520

Total Estimated Annual Job Openings	508
Program Completers (20-21)	11
Net Annual Labor Demand	497

In evaluating net labor demand, it is important to note that the SOC Codes matching TOP Code 083520 are also linked to other TOP Codes. The table below shows all of the TOP Codes matching the SOC Codes in this report.

SOC Code	TOP Code
29-9091: Athletic Trainers	083520: Fitness Trainer
	122800: Athletic Training and Sports Medicine
39-9031: Fitness Trainers and Aerobics Instructors	083500: Physical Education
	083510: Physical Fitness and Body Movement
	083520: Fitness Trainer
	083550: Intercollegiate Athletics
	083700: Health Education
	122800: Athletic Training and Sports Medicine

Source: COE Crosswalk